CONTRACT



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	/ision	\neg	Alt Order#	
	941244	1		06259798	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
10/02/12 - 11/06/12	1537				
<u>Advertiser</u>			Ori	ginal Date /	Revision
Obama/D/President			0	9/20/12	/ 09/20/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accou	nt E	xecutive	Sales Office
	WLWT	Mica ⊦	lans	en	HRP -Washingto
	Special Hand	ling			
	Demographic				
	Adults 25+				
	IDB#	Advert	iser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Ref

Spots/

*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
1 WLWT 10/02	/12 11/02/1	12 Days of O	ur Lives	1-2p		:30		NM	20	\$3,500.00
Class of Time	e - Immediate	ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$175.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$175.00						
Week: 10/15/12	10/21/12	-TWTF~-	4	\$175.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$175.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$175.00						
2 WLWT10/02	/12 11/02/	12 NBC Toda	y Show III	10-11a		:30		NM	20	\$3,500.00
		ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF-~	4	\$175.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$175.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$175.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$175.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$175.00						
3 WLWT 10/02			_	1135-1237a		:30		MM	20	\$8,000.00
			without notice	5.				i		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$400.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$400.00				i		
Week: 10/15/12	10/21/12	-TWTF	4	\$400.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$400.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$400.00						
4 WLWT 10/02			ARVEY DAY	STEVE HARVEY	C .	:30		NM	20	\$2,000.00
			without notice	5.						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$100.00						
Week: 10/01/12	10/07/12	-TWTF	4	\$100.00						
Week: 10/08/12	10/14/12	-TWTF -TWTF	4	\$100.00						
Week: 10/15/12	10/21/12	- (WIF -TWTF	4	\$100.00 \$100.00						
Week: 10/22/12	10/28/12	- (W F ~ -	4	φ100.00				I		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

Alt Order# Contract / Revision 941244 06259798

Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	<u>Rate</u> \$100.00			
5 WLWT 10/02/12 11/02/12 1230-1p	1230-1p	:30	NM 20	\$2,000.00
Class of Time - Immediately Pre-emptible without notice			ı	
Start Date				
Week: 10/01/12	\$100.00			
Week: 10/08/12	\$100.00		l	
Week: 10/15/12 10/21/12 -TWTF 4	\$100.00 \$1.00.00			
Week: 10/22/12 10/28/12 -TWTF 4	\$100.00 \$100.00			
Week: 10/29/12 11/04/12 -TwTF 4		00		¢3 E00 00
6 WLWT10/02/12 11/02/12 Late Night w/Jimmy Fallor	1237-136a	:30	NM 20	\$3,500.00
Class of Time - Immediately Pre-emptible without notice	Dete			
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF 4	<u>Rate</u> \$175.00			
Week: 10/01/12	\$175.00 \$175.00			
Week: 10/15/12 10/21/12 -TWTF 4	\$175.00			
Week: 10/13/12 10/28/12 -TWTF 4	\$175.00			
Week: 10/29/12 11/04/12 -TWTF 4	\$175.00			
7 WLWT10/02/12 11/02/12 12-1230p M-F news	12-1230p	:30	NM 20	\$3,000.00
Class of Time - Immediately Pre-emptible without notice	12-1200p	.00		, -,
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/12 -TWTF 4	\$150.00			
Week: 10/08/12 10/14/12 -TWTF 4	\$150.00		l l	
Week: 10/15/12 10/21/12 -TwTF 4	\$150.00			
Week: 10/22/12	\$150.00			
Week: 10/29/12 11/04/12 -TwTF 4	\$150.00			
8 WLWT 10/02/12 11/02/12 NBC Carson Daly	Carson Daly	:30	NM 20	\$1,000.00
Class of Time - Immediately Pre-emptible without notice				
Start Date				
Week: 10/01/12	\$50.00			
Week: 10/08/12 10/14/12 -TWTF 4	\$50.00			
Week: 10/15/12 10/21/12 -TWTF 4	\$50.00			
Week: 10/22/12 10/28/12 -TWTF 4	\$50.00 \$50.00			
Week: 10/29/12 11/04/12 -TWTF 4	\$50.00			#2 F00 00
9 WLWT10/02/12 11/02/12 2-3p	2-3p	:30	NM 20	\$3,500.00
Class of Time - Immediately Pre-emptible without notice	. D-4-		İ	
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$175.00			
Week: 10/01/12 10/07/12 -1W1F 4 Week: 10/08/12 10/14/12 -TWTF 4	\$175.00 \$175.00			
Week: 10/06/12 10/14/12 1WTF 4	\$175.00			
Week: 10/22/12 10/28/12 -TWTF 4	\$175.00			
Week: 10/29/12 11/04/12 -TWTF 4	\$175.00			
10 WLWT10/02/12 11/02/12 JUDGE JUDY EF	Judge Judy	:30	NM 20	\$6,000.00
Class of Time - Immediately Pre-emptible without notice	· 5 ·,			
Start Date End Date Weekdays Spots/Weel	<u>Rate</u>			
Week: 10/01/12 10/07/12 -TWTF 4	\$300.00		1	
Week: 10/08/12	\$300.00			
Week: 10/15/12 10/21/12 -TWTF 4	\$300.00			
Week: 10/22/12	\$300.00		I	

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Alt Order #



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06259798 941244 Contract Dates Estimate # Product OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Contract / Revision

Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

Spots/

						Spots/				
Line Ch Start	ine Ch Start Date End Date Description			Start/End Time	Days Length Week Rate			Type S	Amount	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/29/12	11/04/12	-TWTF	4	\$300.00						
11 WLWT 10/02	/12 11/02/ ⁻	12 DR OZ EF		4PM-5PM		:30		MM	20	\$6,000.0
		ely Pre-emptible						1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	-TWTF -TWTF	4 4	\$300.00 \$300.00						
Week: 10/06/12	10/14/12	-TWTF	4	\$300.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	-TWTF	4	\$300.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$300.00				l		
12 WLWT10/02			ws	430-5a		:30	***	NM	20	\$500.0
		ely Pre-emptible								,
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$25.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$25.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$25.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$25.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$25.00						
13 WLWT 10/02	/12 11/02/	12 5-530p M-	F news	5-530p		:30		NM	20	\$8,500.0
	e - Immediate	ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$425.00				I		
Week: 10/08/12	10/14/12	-TWTF	4	\$425.00 \$435.00				l		
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	-TWTF-~ -TWTF	4 4	\$425.00 \$425.00				I		
Week: 10/22/12	11/04/12	-TWTF	4	\$425.00 \$425.00						
						.20			45	\$5,625.0
14 WLWT 10/02				5-6a		:30		NM	45	⊅ 3,6∠3.€
Start Date	e - immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	9	\$125.00						
Week: 10/08/12	10/14/12	-TWTF	9	\$125.00						
Week: 10/15/12	10/21/12	-TWTF	9	\$125.00						
Week: 10/22/12	10/28/12	-TWTF	9	\$125.00						
Week: 10/29/12	11/04/12	-TWTF	9	\$125.00						
15 WLWT 10/02	/12 11/02/	12 530-6p M-	F news	530-6p		:30		NM	20	\$9,500.0
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$475.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$475.00 \$475.00				ŀ		
Week: 10/15/12	10/21/12	-TWTF	4	\$475.00 \$475.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF -TWTF	4 4	\$475.00 \$475.00						
16 WLWT 10/02				6-630p		:30		NM	20	\$12,000.0
		· ·		0-030p		.50		INIVI	۷.	ψ12,000.C
Class of Time Start Date	e - Immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$600.00						
Week: 10/08/12	10/14/12	-TWTF	4	\$600.00						
Week: 10/15/12	10/21/12	-TWTF	4	\$600.00						
Week: 10/22/12	10/28/12	-TWTF	4	\$600.00						
								-		

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Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

						Spots/				
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$600.00						
17 WLWT 10/02/	/12 11/02/	12 6-7a news		6-7a		:30		NM	45	\$11,250.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	9	\$250.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	-TWTF -TWTF	9 9	\$250.00 \$250.00						
Week: 10/13/12	10/21/12	-TWTF	9	\$250.00						
Week: 10/29/12	11/04/12	-TWTF	9	\$250.00						
18 WLWT 10/02		12 7-730p		7-730p		:30		NM	5	\$1,750.00
		ely Pre-emptible	without notice	•						
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				l		
Week: 10/01/12	10/07/12	-TWTF	1	\$350.00						
Week: 10/08/12	10/14/12	-TWTF	1	\$350.00						
Week: 10/15/12	10/21/12	-TWTF	1	\$350.00 \$350.00				ŀ		
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF -TWTF	1	\$350.00 \$350.00						
19 WLWT 10/02/		12 NBC Toda	y Show	7-9a		:30		NM	80	\$28,000.00
		elv Pre-emptible	•	1-9a		.50		PAIN	00	Ψ20,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate				l		
Week: 10/01/12	10/07/12	-TWTF	16	\$350.00						
Week: 10/08/12	10/14/12	-TWTF	16	\$350.00						
Week: 10/15/12	10/21/12	-TWTF	16	\$350.00						
Week: 10/22/12	10/28/12	-TWTF	16	\$350.00						
Week: 10/29/12	11/04/12	-TWTF	16	\$350.00						
20 WLWT 10/02	/12 11/02/	12 730-8p		730-8p		:30		NM	5	\$1,750.00
		ely Pre-emptible		Dete						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$350.00						
Week: 10/08/12	10/14/12	-TWTF	1	\$350.00						
Week: 10/15/12	10/21/12	-TWTF	1	\$350.00						
Week: 10/22/12	10/28/12	-TWTF	1	\$350.00						
Week: 10/29/12	11/04/12	-TWTF	1	\$350.00						
21 WLWT 10/02	/12 11/02/	12 NBC Toda	y Show II	9-10a		:30	·	NM	20	\$5,000.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$250.00						
Week: 10/08/12	10/14/12	-TWTF	4 4	\$250.00 \$250.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	-TWTF -TWTF	4	\$250.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$250.00						
22 WLWT 10/02				11-1135p		:30		NM	25	\$20,000.00
		ely Pre-emptible				•				, — - , · · · · · ·
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTFS-	5	\$800.00						
Week: 10/08/12	10/14/12	-TWTFS-	5	\$800.00				ŀ		
Week: 10/15/12	10/21/12	-TWTFS-	5	\$800.00						
Week: 10/22/12	10/28/12	-TWTFS-	5	\$800.00				i		

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	Contract / Revision	Alt Order #	٦
	941244 /	06259798	
Contract Dates	Product	Estimate #	\exists

Contract Dates Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

						Spots/				
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/29/12	11/04/12	-TWTFS-	5	\$800.00						
23 WLWT 10/12/	/12 11/02/	12 F10-11p		F10-11p		:30		NM	3	\$4,500.00
		ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,500.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	1	0	\$0.00						
Week: 10/13/12	10/21/12	1	1	\$1,500.00						
Week: 10/29/12	11/04/12	1	1	\$1,500.00						
24 WLWT 10/05		12 F9-10p		F9-10p		:30		NM	3	\$2,400.00
		ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				l		
Week: 10/01/12	10/07/12	1	1	\$800.00						
Week: 10/08/12	10/14/12		0	\$0.00						
Week: 10/15/12	10/21/12	1	1	\$800.00				1		
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	1	11	\$800.00						
25 WLWT10/08		12 Mon NBC		Prime Other		:30		NM	4	\$8,000.00
		ely Pre-emptible		Data						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,000.00						
Week: 10/05/12	10/14/12	1	1	\$2,000.00						
Week: 10/13/12	10/28/12	1	1	\$2,000.00						
	ate Range	Description	on .	Start/End Time	Weekda	ys <u>Length</u>	Rate	<u>Type</u>		
3 WLWT 10			Prime Other	Prime Other	M	: :30	\$ 2,000.00	NM		
Credited										
Week: 10/29/12	11/04/12	1	1	\$2,000.00				1		
Week: 11/05/12	11/11/12	1	1	\$2,000.00						
26 WLWT10/06	5/12 11/04/	12 Sa/Su 5-6	a News	Sa/Su 5-6a		:30		NM	20	\$2,000.00
		ely Pre-emptible		D-4-						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> SS	Spots/Week 4	<u>Rate</u> \$100.00						
Week: 10/01/12	10/07/12	SS	4	\$100.00						
Week: 10/05/12	10/14/12	SS	4	\$100.00						
Week: 10/22/12	10/28/12	SS	4	\$100.00						
Week: 10/29/12	11/04/12	\$\$	4	\$100.00						
27 WLWT10/06	5/12 11/04/	/12 Sa/Su 6-7	a News	Sa/Su 6-7a		:30		NM	20	\$3,500.00
Class of Time	e - Immediat	ely Pre-emptible	without notice					l		
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>						•
Week: 10/01/12	10/07/12	SS	4	\$175.00						
Week: 10/08/12	10/14/12	SS	4	\$175.00						
Week: 10/15/12	10/21/12	SS	4	\$175.00						
Week: 10/22/12	10/28/12	SS	4	\$175.00 \$175.00						
Week: 10/29/12	11/04/12	SS	4	\$175.00		.20		N 18 7	04	¢7 250 00
N 28 WLWT10/06				Sa/su7-8a		:30		NM	21	\$7,350.00
		ely Pre-emptible		Poto						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> SS	Spots/Week 4	<u>Rate</u> \$350.00						
Week: 10/08/12	10/07/12	SS	4	\$350.00						
110011. 10/00/12	10/11/12		•	+				•		

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Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

Snotel

10/02/12 - 11/06/12

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/15/12	10/21/12	SS	4	\$350.00						
Week: 10/22/12	10/28/12	SS	4	\$350.00						
Week: 10/29/12	11/04/12	SS	5	\$350.00						
29 WLWT 10/06			llywood Weeken	d 1-2a		:30		NM	5	\$250.00
		ely Pre-emptible		Dete						
Start Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$50.00				1		
Week: 10/01/12 Week: 10/08/12	10/07/12	1-	1	\$50.00						
Week: 10/15/12	10/14/12	1-	1	\$50.00						
Week: 10/13/12	10/21/12	1-	1	\$50.00				1		
Week: 10/29/12	11/04/12	1-	1	\$50.00				- 1		
30 WLWT10/06			News	Sa 10-11a		:30		NM	5	\$1,500.00
		ely Pre-emptible								,
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1-	1	\$300.00						
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1-	1	\$300.00						
Week: 10/22/12	10/28/12	1-	1	\$300.00						
Week: 10/29/12	11/04/12	1-	1	\$300.00						
31 WLWT10/06	/12 11/03/	12 NBC Satu	rday Night Live	NBC Saturday Nigh		:30		NM	5	\$5,000.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1-	1	\$1,000.00						
Week: 10/08/12	10/14/12	1-	1	\$1,000.00						
Week: 10/15/12	10/21/12	1-	1	\$1,000.00						
Week: 10/22/12	10/28/12	1-	1	\$1,000.00						
Week: 10/29/12	11/04/12		1	\$1,000.00					_	
32 WLWT 10/06		12 Sa/Su 6p		Sa/Su 6p News		:30		MM	5	\$3,000.00
		ely Pre-emptible		Poto				1		
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$600.00				1		
Week: 10/08/12	10/07/12	1-	1	\$600.00						
Week: 10/15/12	10/14/12	1-	1	\$600.00						
Week: 10/13/12	10/21/12	1	1	\$600.00						
Week: 10/29/12	11/04/12	1-	1	\$600.00						
33 WLWT 10/06		12 NBC Satu	rday Today	Sa8-10a		:30		NM	15	\$6,000.00
		ely Pre-emptible	•							
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	3-	3	\$400.00						
Week: 10/08/12	10/14/12	3-	3	\$400.00						
Week: 10/15/12	10/21/12	3-	3	\$400.00						
Week: 10/22/12	10/28/12	3-	3	\$400.00				ļ		
Week: 10/29/12	11/04/12	3-	3	\$400.00						
34 WLWT10/07	'/12 11/04/	12 Extra Wee	ekend	Extra Weekend		:30		MM	5	\$125.00
Class of Tim	e - Immediat	ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$25.00						
Week: 10/08/12	10/14/12	1	1	\$25.00				i		

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Contract / Revision Alt Order# 941244 06259798

Product Estimate # Contract Dates OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

Snote

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type Sp	oots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						
35 WLWT 10/07	/12 11/04/	12 NBC MEE	THE PRESS	NBC MEET THE P		:30		MM	5	\$1,500.00
		ely Pre-emptible		5 .						
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$300.00						
Week: 10/01/12	10/07/12	1	1	\$300.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	1	1	\$300.00						
Week: 10/13/12	10/21/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
36 WLWT 10/07		12 11-1135p i	M-Su	11-1135p		:30		NM	5	\$4,000.00
		ely Pre-emptible		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				-		
Week: 10/01/12	10/07/12	1	1	\$800.00						
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12	1	1	\$800.00						
Week: 10/29/12	11/04/12	1	1	\$800.00						
37 WLWT10/07	7/12 11/04/	12 Sports Roo	ck	Sports Rock		:30		MM	5	\$1,500.00
		ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	1	1	\$300.00						
Week: 10/06/12	10/14/12	1	1	\$300.00				1		
Week: 10/13/12 Week: 10/22/12	10/21/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
38 WLWT 10/07		12 Extra Wee	kend	Extra Weekend		:30		NM	5	\$375.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	1	1	\$75.00						
Week: 10/08/12	10/14/12	1	1	\$75.00						
Week: 10/15/12	10/21/12	1	1	\$75.00						
Week: 10/22/12	10/28/12	1	1	\$75.00						
Week: 10/29/12	11/04/12	1	1	\$75.00					-	M4.0F.00
39 WLWT 10/07				Outdoorsman		:30		MM	5	\$125.00
		ely Pre-emptible		Pata						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$25.00				1		
Week: 10/08/12	10/14/12	1	1	\$25.00						
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00				1		
Week: 10/29/12	11/04/12	1	1	\$25.00						
40 WLWT 10/07	7/12 11/04/	12 Sa/Su 6p	news	Sa/Su 6p News		:30		MM	5	\$3,000.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 10/01/12	10/07/12	1	1	\$600.00				1		
Week: 10/08/12	10/14/12	1	1	\$600.00				I		

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WLWT 1700 Young Street

Class of Time - Immediately Pre-emptible without notice Weekdays

---1---

Spots/Week

Start Date End Date

10/07/12

Week: 10/01/12

Cincinnati, OH 45202 (513)412-5000

Alt Order # Contract / Revision 941244 06259798 Contract Dates Estimate # Product OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 09/20/12 / 09/20/12 Obama/D/President

						Spots	s/			
*Line Ch Start	Date End D	ate Description	1	Start/End Time	Days	Length Weel		Type 9	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$600.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1 1	1	\$600.00 \$600.00						
Week: 10/22/12 Week: 10/29/12	11/04/12	1	1	\$600.00						
41 WLWT10/07			me	NFL		:30		NM	5	\$7,500.00
		ely Pre-emptible v								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	1	1	\$1,500.00				1		
Week: 10/08/12	10/14/12	1	1	\$1,500.00				l		
Week: 10/15/12	10/21/12	1	1	\$1,500.00						
Week: 10/22/12	10/28/12	1	1	\$1,500.00						
Week: 10/29/12	11/04/12	1	11	\$1,500.00						
42 WLWT 10/07	//12 11/04/ ⁻	12 NBC Sunda	y Today	Su8-9a		:30		NM	5	\$2,000.00
Class of Tim	e - Immediate	ely Pre-emptible v								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$400.00						
Week: 10/08/12	10/14/12	1	1	\$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00				l		
Week: 10/22/12	10/28/12	1	1	\$400.00 \$400.00						
Week: 10/29/12	11/04/12	1								040,000,00
43 WLWT10/07		•		NFL	,	:30		NM	4	\$12,000.00
		ely Pre-emptible v		5 .						
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$3,000.00						
Week: 10/01/12	10/07/12	1	1	\$3,000.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12		0	\$0.00						
Week: 10/22/12	10/21/12	1	1	\$3,000.00						
Week: 10/29/12	11/04/12	1	1	\$3,000.00				l		
44 WLWT10/07			ews	Su 9-10a		:30		NM	5	\$1,875.00
		ely Pre-emptible v								
Start Date		Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$375.00						
Week: 10/08/12	10/14/12	1	1	\$375.00						
Week: 10/15/12	10/21/12	1	1	\$375.00				l		
Week: 10/22/12	10/28/12	1	1	\$375.00						
Week: 10/29/12	11/04/12	1	1	\$375.00						
45 WLWT 10/11	1/12 10/25/	12 Th10-11p		Th10-11p		:30		NM	1	\$1,500.00
		ely Pre-emptible		5 .						
		Weekdays	Spots/Week 1	<u>Rate</u>						
Week: 10/08/12	10/14/12	-	-	\$1,500.00 <u>Start/End Time</u>	Weekda	ys Length	Rate	Type		
	<u>ate Range</u> 0/08/12-10/14	<u>Description</u> 1/12 Th10-11p	<u>.</u>	Th10-11p	Th		\$1,500.00	NM		
Credited	J. J	p					, , ,			
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12	1	1	\$1,500.00						
46 WLWT 10/04		12 Th8-9p		Th8-9p		:30		NM	3	\$3,000.00
				•						

Rate

\$1,000.00

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 Contract Dates
 Product
 Estimate #

 10/02/12 - 11/06/12
 OBAMA FOR AMERICA
 1537

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/20/12 / 09/20/12

Snots/

						Spot	s/			
ine Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Wee	k Rate	Type S _l	oots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12		0	\$0.00				1		
Week: 10/15/12	10/21/12	1	1	\$1,000.00						
Week: 10/22/12	10/28/12	1	0 1	\$0.00						
Week: 10/29/12	11/04/12	1	I	\$1,000.00				111.4	•	#2.000.0
47 WLWT10/09		12 T10-11p		T10-11p		:30		NM	2	\$3,000.0
		ely Pre-emptible		Dete						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$1,500.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12	-1	1	\$1,500.00						
48 WLWT10/02		12 T8-9p		T8-9p		:30		NM	5	\$10,000.
		ely Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				- 1		
Week: 10/01/12	10/07/12	-1	1	\$2,000.00						
Week: 10/08/12	10/14/12	-1	1	\$2,000.00						
Week: 10/15/12	10/21/12	-1	1	\$2,000.00						
Week: 10/22/12	10/28/12	-1	1	\$2,000.00				l		
Week: 10/29/12	11/04/12	-1	1	\$2,000.00						
49 WLWT10/02	/12 10/30/	12 T9-10p		T9-10p		:30		NM	2	\$1,600.
Class of Tim	e - Immediate	ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-1	1	\$800.00						
Week: 10/08/12	10/14/12	1	0 1	\$0.00				I		
Week: 10/15/12	10/21/12	-1		\$800.00 Start/End Time	Weekda	s Length	Rate	Туре		
	ate Range	<u>Descriptio</u> 1/12 T9-10p	21.1	T9-10p	-Tu		\$800.00	NM		
Credited	113/12-10/21	1712 19-10p		19-10μ	10	.50	Ψ000.00	, , , , , ,		
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	-1	1	\$800.00						
50 WLWT 10/10	/12 10/24/	12 W10-11p		W10-11p		:30		NM	2	\$2,000
Class of Tim	e - Immediat	ely Pre-emptible	without notice	·				l		
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$1,000.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12	1	1	\$1,000.00						
51 WLWT10/03	3/12 10/31/	12 W9-10p		W9-10p		:30		NM	2	\$2,000
Class of Tim	e - immediat	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$1,000.00	1011		D-4-	T		
	ate Range	Descriptio	<u>on</u>	Start/End Time	Weekdar		<u>Rate</u> \$1,000.00	<u>Type</u> <i>NM</i>		
	0/01/12-10/07	7/12 W9-10p		W9-10p	W	.30	\$ 1,000.00	1 1 1 1 1		
Credited Week: 10/08/12	10/14/12		0	\$0.00						
Week: 10/15/12	10/14/12	1	1	\$1,000.00						
**************************************	10/21/12		0	\$0.00						
Meek: 10/22/12	10/20/12			•				1		
Week: 10/22/12 Week: 10/29/12	11/04/12	1	1	\$1,000.00						
Week: 10/22/12 Week: 10/29/12 52 WLWT10/08	11/04/12	1 /12	1	\$1,000.00 5-6a		:30		NM	5	\$625.

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 OBAMA FOR AMERICA
 1537

 Advertiser
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Spots/

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$125.00						
Week: 10/15/12	10/21/12	1	1	\$125.00						
Week: 10/22/12	10/28/12	1	1	\$125.00						
Week: 10/29/12	11/04/12	1	1	\$125.00						
Week: 11/05/12	11/11/12	1	1	\$125.00						
53 WLWT 10/08				6-7a		:30		MM	5	\$1,250.00
		ely Pre-emptible		Data						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$250.00						
Week: 10/05/12	10/14/12	1	1	\$250.00						
Week: 10/13/12	10/21/12	1	1	\$250.00						
Week: 10/29/12	11/04/12	1	1	\$250.00						
	11/11/12	1	1	\$250.00 \$250.00						
Week: 11/05/12						.20		MM	20	\$7,000.00
54 WLWT 10/08			-	7-9a		:30		IVIVI	20	φ1,000.00
Start Date	e - immediati End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	4	4	\$350.00						
Week: 10/15/12	10/21/12	4	4	\$350.00						
Week: 10/22/12	10/28/12	4	4	\$350.00						
Week: 10/29/12	11/04/12	4	4	\$350.00						
Week: 11/05/12	11/11/12	4	4	\$350.00				ŀ		
55 WLWT10/08		/12 430-5a Ne	ews	430-5a		:30		NM	5	\$125.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$25.00				1		
Week: 10/15/12	10/21/12	1	1	\$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						
Week: 11/05/12	11/11/12	1	1	\$25.00						
56 WLWT 10/08	3/12 11/05/	/12 NBC Toda	ay Show II	9-10a		:30		NM	5	\$1,250.00
Class of Tim	e - Immediat	ely Pre-emptible	e without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$250.00						
Week: 10/15/12	10/21/12	1	1	\$250.00						
Week: 10/22/12	10/28/12	1	1	\$250.00						
Week: 10/29/12	11/04/12	1	1	\$250.00				1		
Week: 11/05/12	11/11/12	1	1	\$250.00					_	<u></u>
57 WLWT10/08			•	10-11a		:30		MM	5	\$875.00
			e without notice	Data						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$175.00						
Week: 10/06/12	10/14/12	1	1	\$175.00 \$175.00						
Week: 10/13/12	10/21/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00 \$175.00						
Week: 11/05/12	11/11/12	1	1	\$175.00 \$175.00						
58 WLWT 10/08		/12 STEVE H	ARVEY DAY	STEVE HARVEY	Γ	:30		NM	5	\$500.00
			e without notice	SILVETIANVET	_	.00		, ,,,,,	ŭ	÷ 0 2 2 . 9 0
	ie - immediat <u>End Date</u>		Spots/Week	Rate				l		

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WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

Contract Dates 10/02/12 - 11/06/12 Contract / Revision Alt Order# 06259798 941244

Product Estimate # OBAMA FOR AMERICA 1537

Original Date / Revision Advertiser 09/20/12 / 09/20/12 Obama/D/President

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$100.00						
Week: 10/15/12	10/21/12	1	1	\$100.00						
Week: 10/22/12	10/28/12	1	1	\$100.00						
Week: 10/29/12	11/04/12	1	1	\$100.00						
Week: 11/05/12	11/11/12	1	1	\$100.00						
59 WLWT10/08		•		12-1230p		:30		MM	5	\$750.00
		ely Pre-emptible		D-4-						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$150.00						
Week: 10/05/12	10/14/12	1	1	\$150.00						
Week: 10/13/12	10/21/12	1	1	\$150.00 \$150.00						
Week: 10/29/12	11/04/12	1	1	\$150.00 \$150.00						
Week: 11/05/12	11/11/12	1	1	\$150.00 \$150.00						
			<u> </u>						-	# 500.00
60 WLWT10/08		•		1230-1p		:30		NM	5	\$500.00
Start Date	e - immediat End Date	ely Pre-emptible Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$100.00						
Week: 10/15/12	10/21/12	1	1	\$100.00						
Week: 10/22/12	10/28/12	1	1	\$100.00						
Week: 10/29/12	11/04/12	1	1	\$100.00						
Week: 11/05/12	11/11/12	1	1	\$100.00						
61 WLWT 10/08		12 Days of O	ur Lives	1-2p		:30		NM	5	\$875.00
		ely Pre-emptible		·						
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$17 <u>5.00</u>						
Week: 10/15/12	10/21/12	1	1	\$175.00						
Week: 10/22/12	10/28/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00						
Week: 11/05/12	11/11/12	1	1	\$175.00						
62 WLWT 10/08	3/12 11/05/	12 2-3p		2-3p		:30		NM	5	\$875.00
Class of Tim	e - Immediat	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$175.00						
Week: 10/15/12	10/21/12	1	1	\$175.00						
Week: 10/22/12	10/28/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00						
Week: 11/05/12	11/11/12	1	1	\$175.00					_	44 500 00
63 WLWT10/08				Judge Judy		:30		NM	5	\$1,500.00
		ely Pre-emptible		D-4-						
Start Date Week: 10/08/12	End Date	Weekdays 1	Spots/Week	<u>Rate</u> \$300.00				1		
Week: 10/06/12	10/14/12 10/21/12	1	1	\$300.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
Week: 11/05/12	11/14/12	1	1	\$300.00						
64 WLWT10/08		12 DR OZ EF	•	4PM-5PM	 	:30		NM	5	\$1,500.00
				TI IVITOI IVI		.50		IAIVI	3	Ψ1,000.00
Start Date		ely Pre-emptible <u>Weekdays</u>	Spots/Week	<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



1700 Young Street Cincinnati, OH 45202

Contract / Revision Alt Order# 06259798 941244 Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$300.00						
Week: 10/15/12	10/21/12	1	1	\$300.00						
Week: 10/22/12	10/28/12	1	1	\$300.00						
Week: 10/29/12	11/04/12	1	1	\$300.00						
Week: 11/05/12	11/11/12	1	1	\$300.00		.00		NINA	_	60 105 00
65 WLWT10/08		•		5-530p		:30		NM	5	\$2,125.00
Start Date	e - immediate End Date	ely Pre-emptible <u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	1	1	\$425.00						
Week: 10/15/12	10/21/12	1	1	\$425.00						
Week: 10/22/12	10/28/12	1	1	\$425.00				1		
Week: 10/29/12	11/04/12	1	1	\$425.00						
Week: 11/05/12	11/11/12	1	1	\$425.00						
66 WLWT10/08		•		530-6p		:30		NM	5	\$2,375.00
		ely Pre-emptible		Dete						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$475.00						
Week: 10/15/12	10/14/12	1	1	\$475.00 \$475.00						
Week: 10/13/12	10/21/12	1	1	\$475.00						
Week: 10/29/12	11/04/12	1	1	\$475.00 \$475.00						
Week: 11/05/12	11/11/12	1	1	\$475.00						
67 WLWT 10/08		12 6-630p M-		6-630p		:30		NM	5	\$3,000.00
		ely Pre-emptible		0-030p		.00			ŭ	40,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$600.00						
Week: 10/15/12	10/21/12	1	1	\$600.00						
Week: 10/22/12	10/28/12	1	1	\$600.00						
Week: 10/29/12	11/04/12	1	1	\$600.00						
Week: 11/05/12	11/11/12	1	1	\$600.00						
68 WLWT10/08	/12 11/05/	12 11-1135p	M-Su	11-1135p		:30		NM	5	\$4,000.00
		ely Pre-emptible		_						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				ŀ		
Week: 10/08/12	10/14/12	1	1	\$800.00						
Week: 10/15/12	10/21/12	1	1	\$800.00						
Week: 10/22/12	10/28/12	1	1	\$800.00						
Week: 10/29/12 Week: 11/05/12	11/04/12 11/11/12	1	1	\$800.00 \$800.00						
69 WLWT 10/08				1135-1237a		:30		NM	5	\$2,000.00
		ely Pre-emptible		1133-1237 a		.50		14141	J	Ψ2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	1	1	\$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00						
Week: 10/22/12	10/28/12	1	1	\$400.00						
Week: 10/29/12	11/04/12	1	1	\$400.00				ŀ		
Week: 11/05/12	11/11/12	1	1	\$400.00						
70 WLWT10/08	/12 11/05/	12 Late Night	w/Jimmy Fallon	1237-136a		:30		NM	5	\$875.00
Class of Time Start Date	e - Immediat End Date	ely Pre-emptible <u>Weekdays</u>	without notice Spots/Week	<u>Rate</u>						

No twithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

www.wlwt.com



Contract / Revision Alt Order # 941244 06259798 Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 09/20/12 / 09/20/12 Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Wee Week: 10/08/12 10/14/12 1 1	\$175.00						
Week: 10/15/12 10/21/12 1 1 Week: 10/22/12 10/28/12 1 1	\$175.00 \$175.00						
Week: 10/22/12 10/28/12 1 1 Week: 10/29/12 11/04/12 1 1	\$175.00 \$175.00						
Week: 11/05/12 11/11/12 1 1	\$175.00						
71 WLWT10/08/12 11/05/12 NBC Carson Daly	Carson Daly		:30		NM	5	\$250.00
Class of Time - Immediately Pre-emptible without notice	•				ı		
Start Date End Date Weekdays Spots/Wee							
Week: 10/08/12 10/14/12 1 1	\$50.00						
Week: 10/15/12 10/21/12 1 1	\$50.00						
Week: 10/22/12 10/28/12 1 1	\$50.00						
Week: 10/29/12 11/04/12 1 1	\$50.00						
Week: 11/05/12 11/11/12 1 1	\$50.00						
72 WLWT11/06/12 11/06/12 5-6a news	5-6a		:30		NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice							
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u>				- 1		
Week: 11/05/12 11/11/12 -1 1	\$125.00				—		
73 WLWT11/06/12 11/06/12 NBC Today Show	7-9a		:30		NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice					- 1		
Start Date End Date Weekdays Spots/Wee	<u>Rate</u> \$350.00				- 1		
VVECK. 11/03/12 11/11/12 1				-		4	¢475.00
74 WLWT11/06/12 11/06/12 NBC Today Show III	10-11a		:30		MM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Wee							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 11/05/12 11/11/12 -1 1	\$175.00				l		
75 WLWT 11/06/12 11/06/12 12-1230p M-F news	12-1230p		:30		NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice	•						
Start Date End Date Weekdays Spots/Wee							
Week: 11/05/12 11/11/12 -1 1	\$150.00						
76 WLWT11/06/12 11/06/12 Days of Our Lives	1-2p		:30		NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice							
Start Date End Date Weekdays Spots/Wee							
Week: 11/05/12 11/11/12 -1 1	\$175.00						
77 WLWT 11/06/12 11/06/12 JUDGE JUDY EF	Judge Judy		:30		NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice	•						
Start Date							
Week: 11/05/12 11/11/12 -1 1	\$300.00						
78 WLWT11/06/12 11/06/12 5-530p M-F news	5-530p		:30		NM	1	\$425.00
Class of Time - Immediately Pre-emptible without notice					1		
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$425.00				1		
Week: 11/05/12 11/11/12 -1 1 79 WLWT11/06/12 11/06/12 6-630p M-F news	6-630p		:30		NM	1	\$600.00
	•		.50			•	\$200.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Wee							
Week: 11/05/12 11/11/12 -1 1	\$600.00						
80 WLWT10/03/12 10/03/12 M-F POLITICAL PROGF			:30		NM	1	\$1,325.00
Stat Data End Data Wookdown Spots/Mor			.00			•	F 1,1

Rate

Spots/Week

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	Contract / Revision 941244 /	Alt Order # 06259798
Contract Dates 10/02/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1537
Advertiser Ohama/D/President		inal Date / Revision 9/20/12 / 09/20/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 W 1	<u>Rate</u> \$1,325.00						
81 WLWT 10/11/12 10/11/12 M-F POLITICAL PROGRAM Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	N7p-11p <u>Rate</u> \$1,325.00		:30		NM	1	\$1,325.00
82 WLWT10/16/12 10/16/12 M-F POLITICAL PROGRAM Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	N7p-11p <u>Rate</u> \$1,325.00		:30		NM	1	\$1,325.00
83 WLWT 10/22/12 10/22/12 M-F POLITICAL PROGRAM Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	M7p-11p <u>Rate</u> \$1,325.00		:30		NM	1	\$1,325.00
			Total	s		829	\$286,325.00

Obama/D/President

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	631	\$217,450.00	\$184,832.50
10/29/12 -11/06/12	198	\$68,875.00	\$58,543.75
Totals	829	\$286,325.00	\$243,376.25

Signature:	Date: